



COMPREHENSIVE MARKETING SOLUTIONS

What We Do?

SOCIAL MARKETING

Work with us if having a strong brand presence resulting in positive customer experiences is what you seek.

EMAIL MARKETING

Our email strategies will boost your brand while establishing trust in your products and services.

TRADITIONAL MARKETING

Strategically placed television, radio, billboard, and print advertisements, guaranteed to get results.

DIGITAL MARKETING

Custom crafted digital assets to boost your brand while establishing trust in your products and services.

XR MARKETING

Extended reality solutions to elevate your marketing campaigns, products, and services through immersive consumer experiences.



How We Do It

SOCIAL MEDIA DELIVERABLES

- Monthly content calendar
- Branded imagery for social posts
- Strategically placed social posts
- Eye catching designs with calls to action

EMAIL DELIVERABLES

- Content writing
- Audience segmentation
- We can choose to target the creative to your existing database, and target market segments
- Deployment (once to the entire database and a second send to unopened email subscribers)

TRADITIONAL DELIVERABLES

- Radio and Television buys
- Newspaper, magazine and billboard placement
- Flyer design and distribution

DIGITAL DELIVERABLES

- Website design/development
- Landing pages
- Lead and funnel sales pages
- SEO tracking and website insights

EXTENDED REALITY (XR) DELIVERABLES

Immersive customer experiences through

- Virtual Reality (VR) advertisement
- Augmented Reality (AR) advertisement
- Mixed Reality (MR) advertisement



What People Are Saying

CAROLINE SANTANGELO

SVP Marketing and Product Development at Workers Credit Union

LTI Business Solutions delivers superior marketing talents and media-buying services, it also provides Workers Credit Union with the added advantage of working with a business partner that not only understands credit unions and our values, but also emulates them for such a worthy cause with their “Give Back” program. LTI Business Solutions is five stars across the board.

LORI PRUNIER

Marketing Manager, Apple American Group

LTI Business Solutions has been an instrumental partner for Applebee’s of New England since 2014. Isaiah and his team hit the ground running with us! Our partnership has created excitement in new restaurants and helped us raise over \$630,000 for The Jimmy Fund! We highly recommend working with LTI Business Solutions if you’re looking for creative and fun marketing.

PETE RADZIEWICZ

Regional Director of Operations – Circle-K Franchise

Circle-K has worked with LTI Business Solutions on many multi-media projects over the years. We can always count on Isaiah's attention to detail and flawless execution with every media buy. LTI Business Solutions has undoubtedly helped us build our Circle-K franchise year after year.

DAN STACK

Chief Executive Officer, DAV, Massachusetts

The LTI Business Solutions team have become a true marketing and advertising partner of the Disabled American Veterans Department of Massachusetts over the last few years. Their passion to help our nation’s Veterans and create the best possible campaigns for us is unparalleled. If you’re looking for real solutions don’t hesitate to connect with LTI Business Solutions.

Digital Samples



OAK VALLEY HOSPITAL
TOY DRIVE
TO BENEFIT
STANISLAUS COUNTY
FAMILY COALITION

TOYS WILL BE PICKED UP IN THE
MORNING, MONDAY, DECEMBER 18TH.



LEARN
CANVA

**COWBOY
Museum**

WEDNESDAY
JUNE 14TH @ 6PM
SPACE IS LIMITED
sign up now

FEATURING
NICOLE TONGUE
INVOKESOLUTIONS

DISCOVER THE POWER
OF CANVA FOR
GRAPHIC DESIGN AND
DIGITAL MARKETING

ENTRY FEE: \$50

For more information call Nicole: **617-606-1448** or visit:
invokesolutions.co



SPECIAL *Dine In*
BURGER

WEDNESDAY
EVENINGS
\$12

Get
**8 OZ
BURGER**

CONTACT US:
MICHAEL@KINGSBURYCLUB.COM
PUB AT KINGSBURY CLUB, KINGSTON, MA



**KINGSBURY
KIDS**

SUMMER
EXPERIENCE

FOR BOYS & GIRLS
5-12 YEARS OLD

**8
WEEKS**

9 am - 1 pm | Monday-Friday
WHAT TO EXPECT

- MON chicken tenders
- TUE grilled cheese
- WED hamburger/hot dog
- THU mac and cheese
- FRI pizza
- TENNIS
- SWIM LESSONS
- FITNESS
- SCUBA FRIDAYS
- CRAFTS & MORE

186 Summer St, Kingston MA KingsburyClub.com 781-585-3883

Contact Us

Isaiah Moskowitz is the founder and CEO of LTI Business Solutions, a creatively driven marketing and advertising agency based in the Boston area. After graduating from The New England School of Broadcasting in 1991, Isaiah began his career as a radio on-air personality on Steven King's rock radio station in Bangor, Maine. From late 1991 through 2005, Isaiah worked for what is today iHeart Media in Portsmouth, NH, continuing as a radio personality and creative service director. His ability to tell stories grew from radio shows to creating client campaigns, writing, voicing, and producing award-winning ads and commercials. From 2005 until 2016, Isaiah worked directly with hundreds of clients as a media salesperson for WJRR and others in Orlando, Florida; Sports Radio WEEI; The Red Sox Radio Network; WAAF; and WRKO in Boston. In 2016, Isaiah founded the marketing and advertising agency, LTI Business Solutions. The storytelling he now provides for his clients such as Applebee's, Circle K, Workers Credit Union, the Department of Veteran Affairs, Disabled American Veterans of Massachusetts and more, is built on 34 plus years of real-life experience, attracting attention and achieving lasting relationships. What's your story?

ISAIAH MOSKOWITZ

LTIBusinessSolutions.com

hello@ltibusinesssolutions.com

(617) 777-4169

